

# VividFlo™

New **VividFlo** is guaranteed to simplify your paper choices for digital printing. This premium product is universally compatible with ink jet (dye or pigment), laser and offset printing systems and will deliver performance and results on any platform.

With VividFlo, you will enjoy a smooth 96 bright uncoated, treated paper with excellent opacity to minimize show through, expanding your options when full color designs are in order. Fast drying and enhanced waterfastness provide the opportunity for optimal efficiencies on high speed ink jet presses. Pre-print capabilities further define the multifunctionality of VividFlo.

Color and personalization are proven keys to reaching consumers in today's overcrowded market. Using VividFlo will give you the ability to deliver vivid, crisp image and color reproduction that will transform the look of your color direct mail, statements and transpromotional documents.

Offered in processed and unprocessed rolls and in multiple basis weights, VividFlo provides choices that can produce significant postal savings for high volume applications. Post converting processes such as insertion and folding will benefit from the unique stiffness characteristic in each of VividFlo's basis weights.

VividFlo meets the global standards of the Forest Stewardship Council™ (FSC®). The FSC product label allows consumers worldwide to recognize products that support responsible forest management. FSC certification is supported by leading environmental groups, such as Rainforest Alliance and WWF.

## VIVIDFLO – 96 BRIGHTNESS

BASIS WEIGHT	FINISH	SMOOTHNESS	CALIPER	OPACITY
20 lb.	Smooth	140	3.8	93
23 lb.	Smooth	140	4.2	94.5
28 lb.	Smooth	140	5.0	96

If you would like additional information about this product, or any of our other quality products, please contact your Account Manager.



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