

## New Faces

Pictured Top to Bottom:  
Mark, Michael, Charlie

We recently added three new Account Managers to Enterprise Group's Sales Team. They are Mark Jenson, Michael Moynahan, and Charlie Thompson. Each brings with them vast knowledge and experience in the paper industry.

Mark Jenson joins the Midwest Regional Sales team as an Account Manager. Mark's territory includes Minnesota and North Dakota. He has 15 years sales experience with the past 5 1/2 years in merchant paper sales. Mark is located in Mounds View, MN.

Michael Moynahan also joins the Midwest Regional Sales team as an Account Manager. Michael's territory includes the Chicago, IL, area suburbs. Michael earned his Business Administration degree from Marquette University. He has been in the paper industry for the past 16 years. Michael is located in Hoffman Estates, IL.

Charlie Thompson joins the Southwest Regional Sales team. Charlie's territory covers Fort Worth and Austin, TX. Charlie graduated from Louisiana Tech University with a Bachelor of Science Degree in Chemical Engineering. He has almost 10 years of experience at Domtar in paper manufacturing and converting, complaint investigation, process improvement and cost reduction initiatives. Charlie is located in Fort Worth, TX.

We are excited to have them as part of our stellar sales team.



## New Location for EG National Accounts Sales Service

Enterprise Group's National Accounts Sales Service team has moved from Chicago, IL, to Rock Hill, SC. Laurie Breeden, Sales Service Manager, will continue to lead the National Accounts Sales Service Team, which consists of Donna McCormack, Dustin Riccardo, LaShawn Sanders, and Luke Wiczorek. Each member brings a variety of knowledge and skills to the National Accounts team and we're excited to have them as part of our group.

Contact information for the National Accounts Sales Service team is listed below:

<b>MAILING ADDRESS:</b>	<b>TELEPHONE NUMBERS:</b>
300 Northpark Drive Rock Hill, SC 29730	Toll free – (800) 344-8969 Telephone – (803) 328-3800 Fax – (803) 325-2059

<b>EXTENSIONS AND EMAIL ADDRESSES:</b>		
Laurie Breeden	extension 203	laurie.breeden@domtar.com
Donna McCormack	extension 235	donna.mccormack@domtar.com
Dustin Riccardo	extension 208	dustin.riccardo@domtar.com
LaShawn Sanders	extension 243	lashawn.sanders@domtar.com
Luke Wiczorek	extension 247	luke.wiczorek@domtar.com

## 2009 EG Wall Calendar

The 2009 EG Wall Calendar is now available. This year's calendar is a must for every office. It features 12 months at a glance, Julian Day numbers, moon phases and holidays. To obtain a calendar, contact your Enterprise Group Account Manager.



SKU 001120

This issue of EG Edge is printed on 70 lb. Digital Opaque Plus. This premium opaque combines excellent runnability in both digital printing and post-processing equipment with elevated opacity to attain the perfect balance of function and aesthetics. Digital Opaque Plus is ideal for catalogs, brochures, flyers and book publishing.



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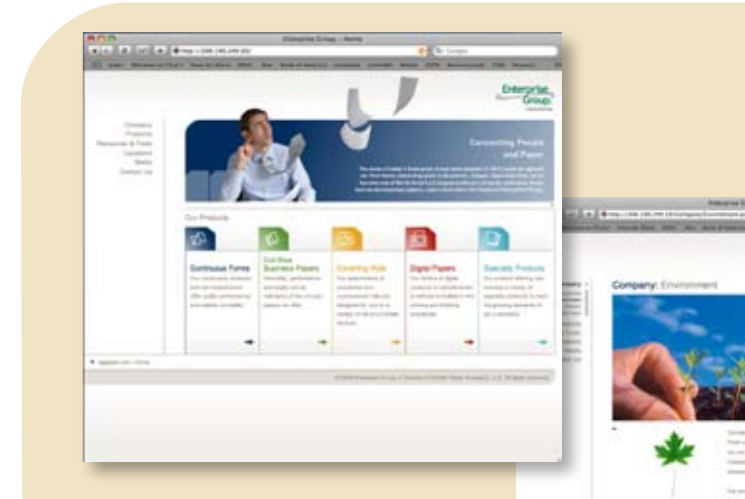
New Faces

New EG Location  
for Sales Service

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### COVER STORY

## EGPAPER.COM

ENTERPRISE GROUP IS PLEASED TO ANNOUNCE A RE-LAUNCH OF OUR WEB SITE EGPAPER.COM.

Our new web site reflects the same look and feel as our recently updated EG Product Guide and is more interactive and product focused. A new addition to the web site is the Media section where you can download EG logos, view EG Edge newsletters and see what's happening on our events calendar. We've also updated the Company section to include an interactive historical timeline, career opportunities and environmental information.

Visit [egpaper.com](http://egpaper.com) today and check out our new web site. Also look for more enhancements in the coming months.

( See inside for more details)

[www.egpaper.com](http://www.egpaper.com)



## In the Spotlight

Tom Howard, Vice President,  
Government Relations for Domtar

**MAIL REFORM UPDATE** During the last two years, more than two dozen state legislatures have been asked to consider legislation that would establish so-called “do not mail” registries. Although the specific approach in each of the states has been slightly different, the common theme calls

for a registry where households could register as not wanting to receive unsolicited mail. A direct mail concern (with a few exceptions, such as political candidates) that may inadvertently send a piece of mail to a household on such a registry could face legal sanctions.

Most legislative activity on this issue has halted for 2008 and we don't expect to see significant additional activity for the remainder of this year. Given the dynamics of state legislatures, with most states holding elections this fall to elect new slates of state legislators—and likely hundreds of new state legislators being elected in November—we expect that there will be a lot of activity in state capitols throughout the nation in 2009. In addition, Congress may be asked to consider legislation establishing a federal registry applying universally to all states and territories.

Domtar does not agree with efforts to legislate the creation of “do not mail” registries. Consumers and households already have readily available means to have direct marketers remove their names from direct mail lists. Nobody has suggested that these voluntary registries are not effective at controlling unsolicited mail going into American homes. There is widespread agreement that these voluntary efforts are working well and consumers are finding their wishes honored. For government to now come in with possible legal sanctions is drastic action we do not feel is warranted.

The benefits of direct mail are obvious to most consumers. The value of direct mail for reaching a certain demographic or audience is well documented, and direct mail remains one of the most effective advertising mediums for many types of products. Consumers will tell you that they recognize the benefits that come with direct mail. But an innocent mistake, such as inadvertently sending a piece of mail to the wrong address, could draw legal sanctions and will have a chilling impact on an activity we have long taken for granted. Direct mail is a major market for Domtar papers.

As I said earlier, we believe that legislative activity is at a lull, but will very likely become more active in 2009. Domtar hopes you will discuss this issue and the importance of having “freedom to mail” with those you may encounter seeking public office between now and the November elections. As Domtar becomes aware of legislative activity in your region, we will share with you some suggestions on how you can be more engaged on this very important issue.

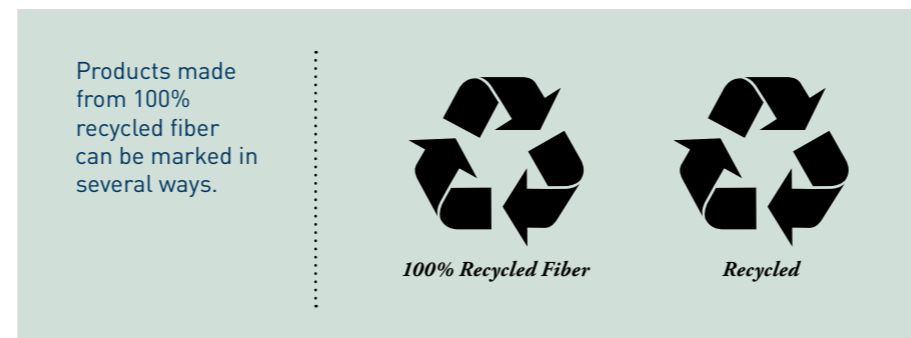
In the meantime, if you would like more information, please go to the Mail Moves America website at [www.mailmovesamerica.org](http://www.mailmovesamerica.org). We hope you will consider supporting America's freedom to mail.

## Recycled Content Primer

A DESIGN STUDENT IN THE 1970S WON FIRST PLACE (OUT OF 500 ENTRIES) IN A CONTEST SPONSORED BY A PAPERBOARD MANUFACTURER TO COME UP WITH A SYMBOL TO PROMOTE RECYCLED CONTENT IN THAT COMPANY'S PAPER PRODUCTS. TODAY, THE SYMBOL KNOWN AS “CHASING ARROWS” OR THE “MOBIUS LOOP” HAS BECOME UNIVERSALLY RECOGNIZED AS AN IDENTIFIER OF A PRODUCT'S RECYCLED CONTENT AND RECYCLABILITY.

### HOW TO USE THE RECYCLING SYMBOL

Used alone, the recycling symbol identifies a product that is both recyclable and made entirely from recycled material. Most products cannot make both claims, so in these cases the symbol is accompanied by qualifying statements to clarify the intended claims. In the paper industry, the symbol is used mainly to demonstrate the amount of recycled fiber in a product.



It is important to note that a recycled logo without a stated percentage implies that the product is made from 100% recycled fiber.

That is why products made with less than 100% recycled fiber need to be marked appropriately. The symbol should be accompanied by a legend identifying the percentage (by weight) of recycled fiber.



Another consideration is the type of recycled fiber. It is not required, but many manufacturers choose to differentiate between pre- and post-consumer waste as the source of the recycled fiber in their product

**PRE-CONSUMER** waste is scrap from the manufacturing process that is re-introduced to the process. This fiber has not been used for its intended purpose.

**POST-CONSUMER** waste is fiber that has been used for its intended purpose and returned for re-use.

For more information, visit [www.afandpa.org](http://www.afandpa.org).

## Domtar EarthChoice® Office Paper Gets a New Look



EarthChoice Office Paper, which is certified to the standards of the Forest Stewardship Council (FSC) and endorsed by the Rainforest Alliance, is getting a new look!

This fresh, clean look has been applied to all cartons and reams. As a part of this service enhancement, the item codes have changed. Listed below is a review of the new item codes.

20 lb.	8 ½ x 11	92 brightness	EarthChoice Office Paper	New Code 2700
20 lb.	3HP	92 brightness	EarthChoice Office Paper	New Code 2701
20 lb.	8 ½ x 14	92 brightness	EarthChoice Office Paper	New Code 2702
20 lb.	11 x 17	92 brightness	EarthChoice Office Paper	New Code 2703

To learn more about EarthChoice Office Paper contact your Enterprise Group Account Manager for a sales sheet and sample pack.

## Domtar HOTS® is FSC Certified!



Domtar Hots is now FSC-certified and part of the Domtar EarthChoice® family of products, a line of socially and environmentally-responsible papers. Available in intensely bold, bright fluorescent colors, Hots is a perennial favorite with designers, printers and end users, who can specify colors individually, or dazzle their audiences by mixing and matching tones. And now they can put their commitment to sustainability and social responsibility on paper too.

Available in a vellum finish that enhances its bold colors with a touch of texture, Hots is available in Text and Cover weights – in matching colors that allow versatility for a rainbow of projects, and is acid-free for archival life. Hots is the perfect product for any eye-catching correspondence, including announcements, business cards, note cards and bulletins. It is also ideal for crafts and scrapbooking. Please contact your Enterprise Group Account Manager for samples and more information about Domtar Hots.

## INDUSTRY EVENTS



**2008 TriMega National Convention & Trade Show**  
Las Vegas, NV,  
Oct. 22 – 24, 2008

**Office Furniture Dealers Alliance (OFDA) Conference**  
New Orleans, LA,  
Nov. 12 – 14

### Holiday Closing Schedule

Enterprise Group Fort Mill, SC, offices will be closed  
Nov. 27 – 28 and Dec. 25 – 26.